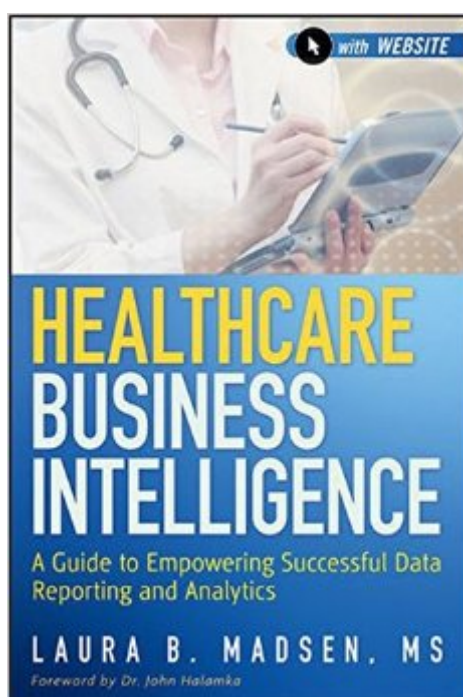


The book was found

# Healthcare Business Intelligence, + Website: A Guide To Empowering Successful Data Reporting And Analytics



## Synopsis

Solid business intelligence guidance uniquely designed for healthcare organizations Increasing regulatory pressures on healthcare organizations have created a national conversation on data, reporting and analytics in healthcare. Behind the scenes, business intelligence (BI) and data warehousing (DW) capabilities are key drivers that empower these functions. Healthcare Business Intelligence is designed as a guidebook for healthcare organizations dipping their toes into the areas of business intelligence and data warehousing. This volume is essential in how a BI capability can ease the increasing regulatory reporting pressures on all healthcare organizations. Explores the five tenets of healthcare business intelligence Offers tips for creating a BI team Identifies what healthcare organizations should focus on first Shows you how to gain support for your BI program Provides tools and techniques that will jump start your BI Program Explains how to market and maintain your BI Program The risk associated with doing BI/DW wrong is high, and failures are well documented. Healthcare Business Intelligence helps you get it right, with expert guidance on getting your BI program started and successfully keep it going.

## Book Information

Hardcover: 336 pages

Publisher: Wiley; 1 edition (September 4, 2012)

Language: English

ISBN-10: 1118217802

ISBN-13: 978-1118217801

Product Dimensions: 6.4 x 1.1 x 9.3 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (16 customer reviews)

Best Sellers Rank: #366,343 in Books (See Top 100 in Books) #22 in [Books > Computers & Technology > Web Development & Design > Website Analytics](#) #161 in [Books > Textbooks > Medicine & Health Sciences > Administration & Policy > Medical History & Records](#) #214 in [Books > Medical Books > Administration & Medicine Economics > Medical History & Records](#)

## Customer Reviews

Had to buy for my DNP Business Intelligence Class. The information is good if you like Business intelligence. While I understand the importance, it is a bit dry. The writer provides excellent examples and tries to make the reading fun. Overall, it is a good book.

Healthcare Business Intelligence, + Website: A Guide to Empowering Successful Data Reporting and Analytics by Laura Madsen is a book written for healthcare professionals that need to understand business intelligence and how to manage healthcare business intelligence projects. Author Laura Madsen has spent her entire professional career in healthcare business intelligence, so the book's title isn't surprising. What is surprising is that she has written a thorough yet easy-to-understand guide that can be used by professionals any industry, not just healthcare. If you're a business intelligence professional hoping to learn about healthcare, this book wasn't written specifically for you. Instead, my friend and fellow [...] co-author Gabe Orthous recommends Healthcare Informatics: Improving Efficiency and Productivity. But BI professionals can still get a tremendous amount of value out of this book that may not be immediately obvious. Laura Madsen is a business intelligence professional explaining BI to non-business intelligence professionals. In particular, BI project managers can learn a lot from her writing style about how to communicate with our colleagues on the "business side" of our projects. You'll also get a lot of value from the templates that you can download from the book's web site. Whether you're in healthcare or not, business professionals and technology professionals working in business intelligence will find this book to be a worthy edition to their bookshelf.

Nothing much in the book that's specific to healthcare. Mostly talks about generic IT BI practices and has only a few healthcare examples. It can very well be applied to any industry. If you are looking for a good Guide on how to set up a BI practice, it is a good book, however if you are looking for something deeper specific to healthcare, it may not be. I was disappointed.

I am a big fan of Laura B. Madsen her book Data-driven healthcare saved me on a critical project I was working on. Her books are full of great information. If you want to have a full understanding of how healthcare intelligence works. This is a great place to start the process

I work for a Healthcare System that is successfully transforming from a hospital system into a health system. Now that a comprehensive Electronic Health Record has been implemented there is thousand of data elements available to utilize to improve the quality of clinical care and of the patient experience across the various continuums of care. Our organization is embarking on developing a roadmap for Business Intelligence to better utilize the available internal and external data. Laura Madsen's book has been a great resource in that development as it has helped a diverse group of leaders get clear as to the key definitions and success factors for BI, along with

detail guidance to implement BI successfully. I am thankful for such a complete and well thought out book.

Anyone who has tried to implement a BI product knows it's not easy to do. Laura lays out a great plan that should make your implementation much easier as long as you follow her lead. She shares her years of experience at a level that anyone can understand. Whether you are a business leader or an IT leader looking for a guide of how to successfully implement a BI program, this is THE book to get you started. She provides many useful tools that should take away some of the potential pains. The best part of this book is that her plan would work in any industry, but don't underestimate the difficulty in dealing with healthcare data. It is great to have a book available that focuses on the healthcare industry and BI.

The book covers the full spectrum of implementing a BI environment. The entire book is very applicable to any industry, not just healthcare! Well done, Laura Madsen...

Came in great condition, was a required book so it's hard to report on reading for pleasure! But it did the job, got the A in the class. The book came in great condition so no complaints there!

[Download to continue reading...](#)

Healthcare Business Intelligence, + Website: A Guide to Empowering Successful Data Reporting and Analytics Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business Leveraging the Power of Data Analytics, Data Science, ... (Hacking Freedom and Data Driven Book 2) Big Data For Beginners: Understanding SMART Big Data, Data Mining & Data Analytics For improved Business Performance, Life Decisions & More! CHALLENGES OF BIG DATA ANALYTICS APPLICATIONS IN HEALTHCARE: The Future of Healthcare Data Just Right: Introduction to Large-Scale Data & Analytics (Addison-Wesley Data and Analytics) Business Intelligence in Plain Language: A practical guide to Data Mining and Business Analytics Big Data Driven Supply Chain Management: A Framework for Implementing Analytics and Turning Information Into Intelligence (FT Press Analytics) SEO: How to Get On the First Page of Google (Google Analytics, Website Traffic, Adwords, Pay per Click, Website Promotion, Search Engine Optimization) (Seo Bible Book 1) 42 Rules for Applying Google Analytics: A practical guide for understanding web traffic, visitors and analytics so you can improve the performance of your website Real-World Data Mining: Applied Business Analytics and Decision Making (FT Press Analytics) Data Architecture: A Primer for the Data Scientist: Big Data, Data Warehouse and Data

Vault Social Data Analytics: Collaboration for the Enterprise (The Morgan Kaufmann Series on Business Intelligence) BAM! How To Create A Website In Under One Hour: How to build a wordpress website for a blog or a business on a budget, including advice on plugins, domain name and more Big Data, MapReduce, Hadoop, and Spark with Python: Master Big Data Analytics and Data Wrangling with MapReduce Fundamentals using Hadoop, Spark, and Python Website Insight: A guide to understanding Google Analytics for every small business Communicating With Intelligence: Writing and Briefing in the Intelligence and National Security Communities (Security and Professional Intelligence Education Series) How to Build Your Own Website With Little or No Money: The Complete Guide for Business and Personal Use (How to Open and Operate a Financially Successful...) Data Fluency: Empowering Your Organization with Effective Data Communication The Data Warehouse Mentor: Practical Data Warehouse and Business Intelligence Insights WordPress: WordPress Guide to Create a Website or Blog From Scratch, Development, Design, and Step-by-Step (Wordpress, Wordpress Guide, Website, Steb-by-Steb, Web Design Book 1)

[Dmca](#)